



**SOLARIMPULSE™**

AROUND THE WORLD IN A SOLAR AIRPLANE

**Deutsche Bank**

MAIN PARTNER



#### INNOVATION MEETS PASSION

As a long-term partner Deutsche Bank provides support for the aims of this ambitious project: to circle the earth with an airplane which is exclusively powered by solar energy. The rationale of our partnership with Solar Impulse is built upon three major pillars:

#### COMMITMENT TO INNOVATION

With its commitment, Deutsche Bank continues a long tradition of supporting innovative projects. Deutsche Bank promoted large infrastructure projects as early as the 19th century. Commitments in the automobile and aircraft industry are also among the bank's earliest fields of activity. Today, as a leading global financial services provider, we are involved in many innovative industries all over the world.

The support of a quantum leap for renewable energies and the objective of reduced energy consumption is an important and obvious step for us - true to our corporate value system, which, next to Client Focus, Trust, Performance and Teamwork, also includes "Innovation".

#### SUSTAINABILITY

The aspect of "sustainability" represents an integral component of corporate policies at Deutsche Bank. Its sustainability management system has been certified in accordance with ISO 14001 since 1999 and includes all of our business divisions as well as our corporate functions. For us as a bank, thinking of the future is mandatory when taking action today. Within the scope of its climate strategy, the bank, for example, promotes renewable energies and contributes to the climate funds of the World Bank.

Although being not a technological company our contribution to Solar Impulse is more than just money: We help Solar Impulse to communicate efficiently by using environmentally sound media channels and reducing the consumption of fossil energy sources when running events or conferences.

#### A PASSION TO PERFORM

True to our guiding claim, "A Passion to Perform", we strive to find the best solutions for our clients by combining excellence, commitment and energy. Our confidence and belief in the capacity and capability of mankind to act responsibly unites us with the team at Solar Impulse: Discussing today's challenges is necessary; however discussions must be followed by actions. The challenges of climate change can be mastered - this we also believe together with the team at Solar Impulse and their project partners.

More information about Deutsche Bank at [www.db.com](http://www.db.com)

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